

## WHAT IS CLAIMED IS:

1. A program transmitting/receiving system having a center device and at least one terminal device connected through a communication device to the center device,

the center device comprising:

a program information memory device for storing an information with regard to a program generated on the basis of a schedule to broadcast a program;

a program information transmitting device for transmitting the information with regard to the program to the terminal device through the communication device ;

a broadcasting device for broadcasting the program to the terminal device through the communication device, in accordance with the schedule, and for storing the program therein at a transferable condition to the terminal device; and

a request program transmitting device for receiving a request signal of the program transmitted by the terminal device, and for transmitting the program, corresponding to the request signal of the program and stored at the transferable condition, through the communication device to the terminal device at least transmitting the request signal of the program, and

the terminal device comprises:

a program information receiving device for receiving the information with regard to the program transmitted by the center device;

a program receiving device for receiving the program broadcast by the center device;

an image information generating device for generating an image information for a program selection of a user, on the basis of the information with regard to the program;

a program request signal transmitting device for transmitting the request signal of the program selected by the user to the center device through the communication device, if the program selected by the user in accordance with the image information is a past program broadcast in accordance with the schedule from the center device; and

a request program receiving device for receiving the program corresponding to the request signal of the program transmitted by the center device.

2. The program transmitting/receiving system according to claim 1, wherein the information with regard to the program includes information indicating allowance or rejection of transmitting the program,

the terminal device further comprises a viewing information transmitting device for transmitting viewing information with regard to the program received by the program receiving device or request program receiving device through the communication device to the center device, and

the center device further comprises:

a transmission allowance selecting device for receiving the viewing information and selecting allowance or rejection of transmitting the program on the basis of the viewing information;

a program erasing device for erasing the program stored by

program information memory device on the basis of the selection of allowance or the rejection of transmitting; and

a selection updating device for updating information indicating the selection of allowance or the rejection of transmitting on the basis of the selection of allowance or the rejection of transmitting.

3. The program transmitting/receiving system according to claim 2, wherein the information with regard to the program includes the viewing information, and the image information for the program selection of a user includes a display on the basis of the viewing information.

4. The program transmitting/receiving system according to claim 2, wherein the information with regard to the program includes information with regard to viewing frequency or request frequency, and the center device further comprises:

a calculating device for totaling the viewing information or the request signal of the program and calculating the viewing frequency or the request frequency per program; and

a frequency updating device for updating the viewing frequency or the request frequency on the basis of the calculated viewing frequency or calculated request frequency,

the transmission allowance selecting device selects allowance or rejection of transmitting the program on the basis of the viewing frequency or the request frequency.

5. The program transmitting/receiving system according to claim 2,

wherein the program request signal transmitting device transmits the request signal of the program through the communication device to the center device on the basis of the information indicating allowance or rejection of transmitting the program, included in the information with regard to the program and transmitted by the center device.

6. The program transmitting/receiving system according to claim 1, wherein the center device updates the information with regard to the program on the basis of a fact that the program is broadcast by the center device.

7. A center device to which at least one terminal device is connected through a communication device, the center device comprises:

a program information memory device for storing an information with regard to a program generated in accordance with a schedule to broadcast a program;

a program information transmitting device for transmitting the information with regard to the program through the communication device to the terminal device;

a broadcasting device for broadcasting the program through the communication device to the terminal device, in accordance with the schedule, and for storing the program therein at a transferable condition to the terminal device; and

a request program transmitting device for receiving a request signal of the program transmitted by the terminal device, and for transmitting the program corresponding to the request signal of the

program and stored at the transferable condition, through the communication device to the terminal device at least transmitting the request signal of the program.

8. A terminal device connected to a center device having a program and information with regard to the program through a communication device, the terminal device comprises:

a program information receiving device for receiving a information with regard to the program transmitted by the center device;

a program receiving device for receiving the program broadcast by the center device;

an image information generating device for generating an image information for a program selection of a user, in accordance with the information with regard to the program;

a program request signal transmitting device for transmitting the request signal of the program selected by the user through the communication device to the center device, if the program selected by the user in accordance with the image information is a past program broadcast in accordance with the schedule from the center device; and

a request program receiving device for receiving the program corresponding to the request signal of the program transmitted by the center device.

9. A program broadcasting method in a program transmitting/receiving system having a center device and at least one terminal device connected through a communication device to the center

device, comprising the processes of:

storing an information with regard to a program generated on the basis of a schedule to broadcast a program in the center device;

transmitting the information with regard to the program through the communication device from the center device to the terminal device;

broadcasting the program through the communication device from the center device to the terminal device, in accordance with the schedule;

storing the program in the center device at a transferable condition to the terminal device;

receiving the information with regard to the program transmitted by the center device, in the terminal device;

generating an image information for a program selection of a user, on the basis of the information with regard to the program in the terminal device;

transmitting a request signal of the program selected by the user through the communication device from the terminal to the center device, if the program selected by the user on the basis of the image information is a past program broadcast in accordance with the schedule from the center device;

receiving the request signal of the program transmitted by the terminal device, in the center device;

transmitting the transferable program corresponding to the request signal of the program through the communication device from the center device to the terminal device at least transmitting the request signal of the program; and

receiving the program corresponding to the request signal of the

program transmitted by the center device, in the terminal device.

10. The program broadcasting method according to claim 9,  
wherein the information with regard to the program includes  
information indicating allowance or rejection of transmitting the program,  
and

the program broadcasting method further comprising of the  
process of:

transmitting viewing information with regard to the program  
received through the communication device from the terminal device to  
the center device,

receiving the viewing information in the center device;

selecting allowance or rejection of transmitting the program on  
the basis of the viewing information in the center device;

erasing the program stored in the center device on the basis of the  
selection of allowance or the rejection of transmitting; and

updating information indicating the selection of allowance or the  
rejection of transmitting on the basis of the selection of allowance or the  
rejection of transmitting in the center device.

11. The program broadcasting method according to claim 10,  
wherein the information with regard to the program includes the  
viewing information, and the image information for the program selection  
of a user includes a display on the basis of the viewing information.

12. The program broadcasting method according to claim 10,

wherein the information with regard to the program includes information with regard to viewing frequency or request frequency, and

the program broadcasting method further comprising of the process of:

totaling the viewing information or the request signal of the program;

calculating the viewing frequency or the request frequency per program;

updating the viewing frequency or the request frequency on the basis of the calculated viewing frequency or calculated request frequency; and

selecting allowance or rejection of transmitting the program on the basis of the viewing frequency or the request frequency.

13. The program broadcasting method according to claim 10, further comprising of the process of transmitting the request signal of the program through the communication device to the center device on the basis of the information indicating allowance or rejection of transmitting the program, included in the information with regard to the program and transmitted by the center device.

14. The program broadcasting method according to claim 9, further comprising of the process of updating the information with regard to the program on the basis of a fact that the program is broadcast by the center device.